



Climate Action = Sustainable Transportation

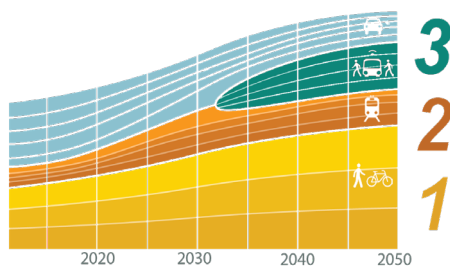
Excellent Cities: The Dutch approach for planning urban mobility systems of the future

Climate action = sustainable transport = excellent cities

Transport is one of the main causes of climate change through CO² emissions. Cities will have to adapt to make crucial changes in daily mobility patterns and create a more sustainable transport system. This is a chance to improve our cities in many ways. Promoting walking and cycling, improving transit, transport and land-use integration and increase the share of electric and shared mobility not only leads to less CO² emissions, but also improves health, traffic safety, transport equity, air quality and the use of public space. Sustainable transport systems make our cities more attractive and more competitive. What we call excellent cities!

Integrated planning: Dutch approach to sustainable transport

Everything starts with planning for integrated networks. You cannot focus on one aspect alone, such as electric mobility, to improve sustainable transport. We always say the best intervention to improve cycling is an intervention aimed at changing circulation for cars in the city. The three mobility networks for car, transit and active modes are influencing each other and need to be designed in coherent ways to



maximize the benefits for cities and people. How we design those networks has to be clearly linked to what we want to achieve. For us mobility is no goal in itself. It aims to improve the economic vitality, the spatial development, the liveability, the social equity and limit environmental impacts of transport in our cities.

Who we are and what excellent cities can offer?

We are three companies, one family: Goudappel Coffeng (consultancy), DAT.Mobility (tooling) and MOVE Mobility (international projects). Combined we offer our program *Excellent Cities* to cities worldwide to improve their transport systems the “Dutch way”. We offer expertise on three levels:

1. Strategic network development
2. Sustainable urban mobility plans
3. Knowledge transfer

We combine a quantitative approach using a variety of mobility data with our long term experience in designing integrated urban transport systems. We work in close cooperation with different stakeholders on local and regional level to develop a compelling strategy with clear benefits in terms of battling climate change and making more attractive and competitive cities.

