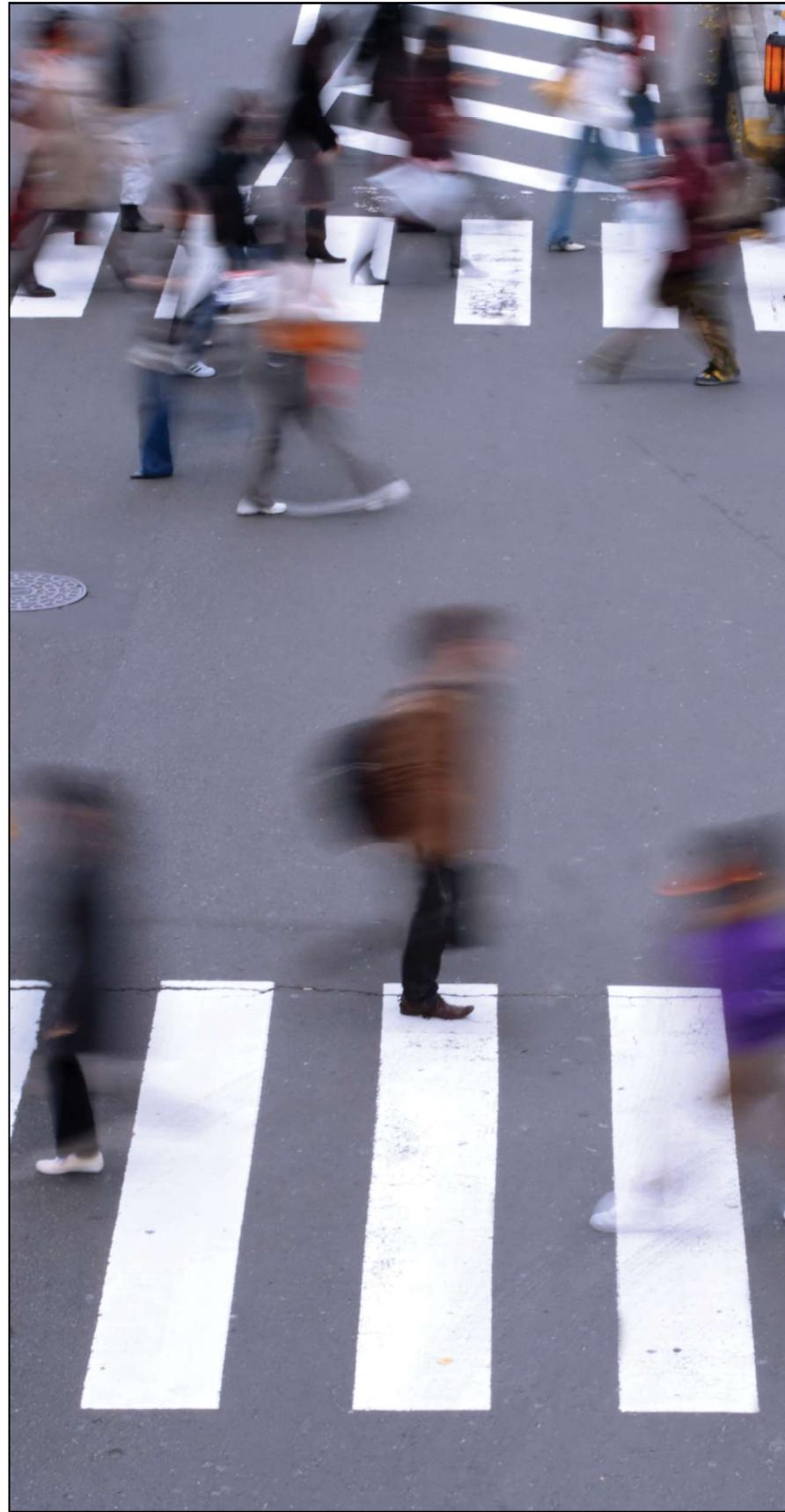


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MOVE Mobility

Your experts in Smart Moving Cities!



Who

We are experts in urban mobility. Our international team holds extended experience in mobility, urban planning, sustainability and communication. We look at the human side of mobility with an open mind and we are driven by our passion for improving the quality of urban space.

What

We provide integrated urban planning and transport solutions to create liveable places. Our goal is to improve accessibility, liveability, safety and economic vitality in countries, regions and cities by providing guidance towards the establishment of a sustainable transport and mobility system.

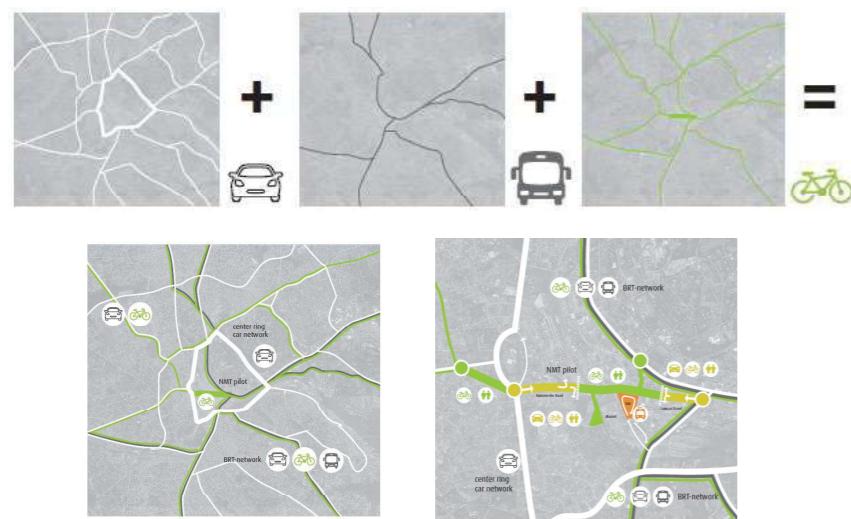
How

We connect people, networks and partners with a single goal: to create Smart Moving Cities! We participate in projects and business opportunities and define our projects in close collaboration with our partners.

Where

In recent years we have completed projects in Africa (Kampala - Uganda, Nairobi - Kenya, Beira - Mozambique and Cape Town - South Africa), the USA (Memphis, Austin, Houston), Mexico (Cuernavaca, Villahermosa), Georgia (Tbilisi and national level), and the Middle East (Kurdistan Region of Iraq, Iran).

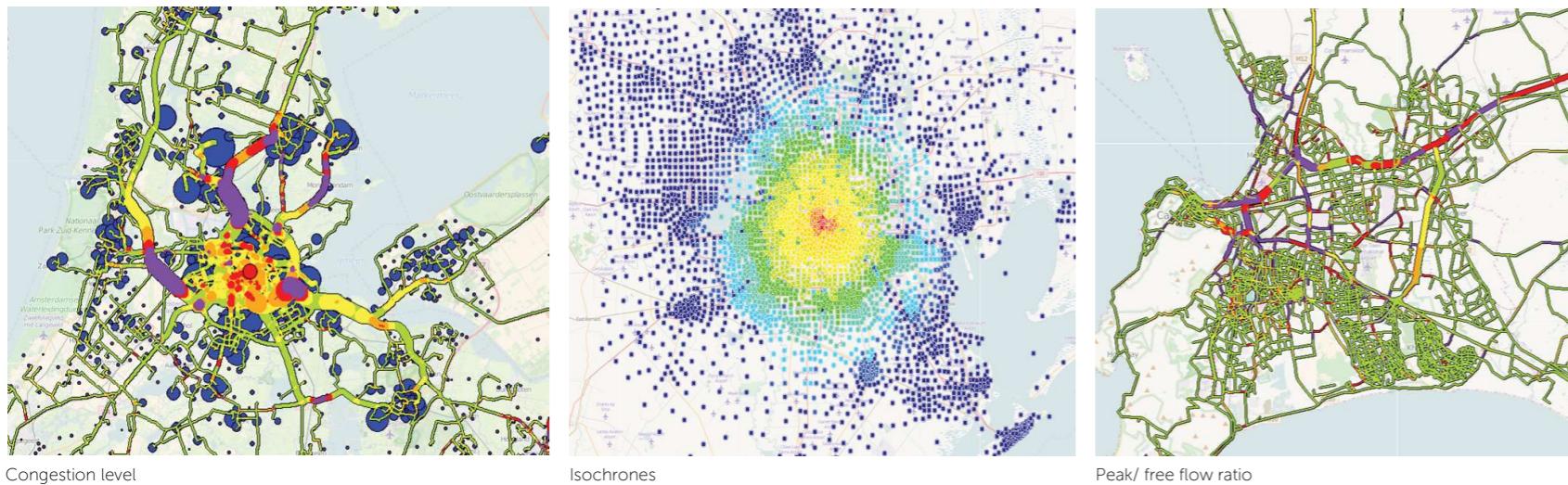
**move
mobility**
smart moving cities



Integrated networks in Kampala, Uganda



Stakeholders participation, Cuernavaca, Mexico



Congestion level

Isochrones

Peak/ free flow ratio

Strategic networking

Strategic Networking is our way of working; it is the process of integrated planning which is essential for the future of cities that want to shift their mobility system towards a more sustainable one. Because 'If you fail to plan, you plan to fail'. In these processes planning decisions need to involve all stakeholders: from local authorities to civil society members, NGO's and business people. Thus, organizing City Labs is an essential first step for adequate planning in cities.

The basic principle of these City Labs is to visualize the city from "big to small". This means first studying the city as part of an interactive wider-region and then focus on smaller specific sections like the Central Business District. This is necessary for understanding the synergy of the network, the city and its surroundings. By following this principle, mistakes and loss of invested money are avoided. Ultimately it is everyone's aim for the city to become a Smart Moving City! This means multimodality, with consistent networks for walking, cycling, public transport and cars.

MOVE Meter

During the planning process tools and skills are needed to achieve a successful outcome. Modelling and communication tools such as the MOVE Meter are necessary to validate the scenarios and different measures, and then come to possible solutions. This tool can be used to analyse socio-economical changes, infrastructure development, shift in modal split and their effects on accessibility, volume/capacity ratios and environment. These results can be shared in different workshops where all people involved can understand the possible outcomes of their actions.

The MOVE Meter is a user-friendly traffic and transportation analysis tool that supports informed decision-making in urban development. Due to its GIS and web based nature this online tool improves the understanding of the linkage between traffic and transportation and spatial planning.



City tours, interactive workshops and knowledge transfer sessions in various locations

Knowledge transfer

Cities will have to make crucial changes in their planning systems to be able to adapt to the new challenges. In order to achieve this, cities should be able to learn from their successes and failures during their urban decision-making, planning and implementation processes. Sharing experiences with practitioners within and across countries improves development outcomes, leads to better decisions and accelerates the development process in cities and regions. MOVE Mobility's "Knowledge Transfer Programme" aims to share the experiences of the Dutch integrated planning system, which is recognised for being one of the most sustainable and efficient systems in the world. The high share of bike trips in all Dutch cities is one of the unique selling points.

The focus during this programme is on topics such as: institutional and financial arrangements, strategic networking, integrated spatial planning, multimodality, cycling cities and smart cities.